



## NERHA Electronic Advertising Rates for 2010

At the Summer Prelude NERHA General Membership Meeting, the importance of our Newsletter was discussed. Due to publication costs we will be moving to this electronic newsletter format for the remainder of 2010. Our present goal is to be able to publish a hard copy version with show information and advertising each March.

All of these cost saving decisions will be revisited at the end of 2010 at the General Membership Meeting.

The following rates will apply to electronic newsletter advertising only. All ads will expire on 12/31/2010. Ads may be changed thru the rest of the year at no charge. All ads must be in Word or .pdf format. They must be submitted to Michele Whitney at [whitney92@comcast.net](mailto:whitney92@comcast.net).

Business Cards - \$ 15.00

Display Ads - 1/4 Page \$ 45.00  
1/2 Page \$ 60.00  
Full Page \$ 75.00