



Types of Sponsorships

Division Sponsorships

Donations made to sponsor specific divisions for the full annual NERHA show schedule including plaques, ribbons and trophies.

\$500	Youth 13 and Under	\$1,720	Open
\$500	Youth 14 to 18	\$ 800	Intermediate Open
\$500	Youth Rookie	\$ 550	Limited Open
\$500	Youth Short Stirrup	\$ 700	Rookie Professional
\$250	Green Horse	\$1,720	Non Pro
\$500	Green Reiner	\$ 800	Intermediate Non Pro
\$500	Ladies	\$ 900	Limited Non Pro
\$500	Gentlemen	\$ 500	Prime Time Limited Non Pro
\$500	Rookie	\$1,540	Novice Horse Open
\$500	Prime Time Rookie	\$1,540	Novice Horse Non Pro

Class Trophy Sponsorships

Donations made to sponsor class trophies at specific shows.

\$450	Lawson Bronze (classes with \$2,000 added money)
\$275	Morrison Bronze (classes with \$1,000 added money)
\$100	Pewter (\$200 added LNP and classes with \$500 added money)
\$ 50	Plaque sponsorship

Event Sponsorships

Donations made towards specific events, classes, seminars or parties.

\$2,020	Classic Derby	\$ 960	Maine Event MDS Derby
\$1,830	Super Slide In Futurity	\$ 200	Year End Awards (for each division)
\$ 200	Classic Freestyle	\$ 900	Classic Exhibitor Party
\$ 200	Super Slide In Freestyle	\$ 900	Exhibitor Party – Super Slide In
\$ 900	Exhibitor Party – Classic	\$ 350	Northampton IV Championship Series
\$ 500	My Score Book – front page	\$ 350	My Score Book – back page
\$ 250	My Score Book – inside page	\$ 500	Stall Sign Advertising

General Sponsorships

Donations to be used as needed.

NERHA Sponsorship Entitlements

PLATINUM LEVEL

Contributions of \$ 3,000 or more

Event Advertising – Company name and logo prominently displayed in all local and national advertising

Free Ad space in Show Programs

NERHA Magazine Advertising - Full Page Ad in the NERHA Magazine, all issues for the year

NERHA Mailing List - Direct mail advertising to all NERHA members thru a bonded mailing house

Commercial Display Space - Draped concession merchandise table at all shows to show/display products/services

Corporate Banner - Sponsorship banner prominently displayed at all horse shows

Discount on production of banner (if required)

Announced acknowledgements - of your sponsorship at all horse shows

Web site link – recognition as an official NERHA Platinum sponsor with a link from the NERHA site to yours for the full show season

Listing on Sponsorship Sign - displayed at all horse shows

Participation in awards presentations – with full introduction and recognition

Participation in promotional photos – with full recognition

Display of name and logo in Annual Sponsor Listing - published in the national “Reiner” magazine

Invitation to annual Banquet, - (including 4 complementary tickets), with an announcement of recognition at the banquet.

GOLD LEVEL

Contributions of \$ 1,500 or more

Event Advertising – Free Ad space in Show Programs

NERHA Magazine Advertising - Half Page Ad in the NERHA Magazine, all issues for the year

Corporate Banner - Sponsorship banner prominently displayed at all horse shows

Discount on production of banner (if required)

Announced acknowledgements - of your sponsorship at all horse shows

Web site link – recognition as an official NERHA Platinum sponsor with a link from the NERHA site to yours for the full show season

Listing on Sponsorship Sign - displayed at all horse shows

Participation in awards presentations – with full introduction and recognition

Participation in promotional photos – with full recognition

Display of name and logo in Annual Sponsor Listing - published in the national “Reiner” magazine

Invitation to annual Banquet, - (including 2 complementary tickets), with an announcement of recognition at the banquet.

SILVER LEVEL

Contributions of \$ 1,000 or more

NERHA Magazine Advertising – Business card published in NERHA Magazine all issues for the year

All advertising costs in the NERHA Magazine discounted by 50% all issues for the year

Event Advertising – Free Ad space in Show Programs

Announced acknowledgements - of your sponsorship at all horse shows

Web site link – recognition as an official NERHA Platinum sponsor with a link from the NERHA site to yours for the full show season

Listing on Sponsorship Sign - displayed at all horse shows

Participation in awards presentations – with full introduction and recognition

Participation in promotional photos – with full recognition

Display of name and logo in Annual Sponsor Listing - published in the national “Reiner” magazine

BRONZE LEVEL

Contributions of \$ 500 or more

NERHA Magazine Advertising – All advertising costs in the NERHA Magazine discounted by 50% all issues for the year

Event Advertising – Free Ad space in Show Programs

Announced acknowledgements - of your sponsorship at all horse shows

Listing on Sponsorship Sign - displayed at all horse shows

Participation in awards presentations – with full introduction and recognition

Participation in promotional photos – with full recognition

Display of name and logo in Annual Sponsor Listing - published in the national “Reiner” magazine



NERHA SPONSORSHIP INVOICE

Bill To:

Date:

Sponsorship

Amount

	\$
	\$
	\$
	\$
TOTAL INVOICE	\$

In whose name is the sponsorship (how would you like it listed)?

Thank you for your generous support of the NERHA!

Sponsorship Contact:

Chris Allen
27 Main St.
Groton, MA 01450
callen@printersupport.net
cell: 781-424-4784

**Please make all checks payable to NERHA
and mail to:**

Michelle Osborne Robertson
29A Brookfield Drive
Groton, MA 01450
michelleorobertson@charter.net